**POST PILOT WORKSHOP EMAIL TEMPLATE**

To: Pilot Program Participants

**Subject:** Post Fierce Workshop Feedback Invitation

**From:** Internal Sponsor

**Body:**

Dear Pilot Program Participants,

Thank you for participating in our pilot of the Fierce Conversations program. We hope you found the workshops engaging and valuable. We would like to hear about your individual experience, input, and suggestions for how we might bring this program to the rest of the organization.

*[Decide on how you will be gathering feedback. Ideas below]*

* We have scheduled 2 focus group meetings with other pilot participants in the following dates. Please join one of these meetings to discuss your experience.
  + [date] - Fierce Conversations Pilot Feedback Conversation #1
  + [date] - Fierce Conversations Pilot Feedback Conversation #2
* We have included a survey for you to complete to help us plan how we might partner with Fierce to bring this training series to our company. Here is the survey link: [Fierce Benchmarking Survey](https://fiercesurvey.com/benchmark)
* We will be reaching out to you for individual interviews to gather your insights on the program. Please be on the lookout for an upcoming meeting invitation.

As you prepare to share your input, here are some questions to reflect on:

* How applicable are the Fierce concepts to your daily work activities?
* What areas of your circle of influence in our company do you see Fierce concepts making an impact?
* How might our company culture interact with the Fierce programming?
* How well do you think our employees might receive this training?
* What challenges to you foresee in bringing this training series to our organization?
* What is the biggest impact/takeaway you received when you attended the pilot workshop?

We are excited about this partnership with Fierce and look forward to hearing about your experience in this pilot program. Please let me know if you have any questions.

*Sincerely,*

[Internal Sponsor]