**GENERAL PRE-WORKSHOP EMAIL TEMPLATE**

**To:** Employees Registered for Live Workshops

**Subject:** Fierce Conversations Workshop

**From:** Internal Sponsor

**Body:**

We're excited to welcome you to your Fierce Conversations workshop in just a few short weeks! We're committed to your development, and we’re thrilled by the opportunity to further empower you as leaders within your organization.

Fierce training fosters communication skills that spark your curiosity, inspire innovation, improve cross- boundary collaboration, and help you resolve even your toughest challenges. In your workshop, you will get work done, in real-time, while learning how to have authentic, energizing, and rewarding connections in your professional and personal lives through the process.

[Select the workshops participants will be enrolled in]

* In Fierce Foundations, you’ll understand the intellectually and emotionally compelling context concerning the role and impact of conversations in our lives. This core content provokes the first of many epiphanies throughout your learning journey.
* In Fierce Accountability, you’ll learn how to make your inner context work for you to achieve the results you want – and influence your team to do the same.
* In Fierce Feedback, you’ll take performance conversations to the next level, learning techniques to both ask for and deliver direct feedback, in the moment.
* Fierce Confront takes the fear out of addressing conflict by changing the way you think about confrontation. You’ll walk away with a new approach that strengthens your working relationships.
* Fierce Coach will help identify the most important topics at hand. It’s a question-based approach that empowers you to realize your own solutions and potential.
* Fierce Team is all about inclusivity — you’ll learn how to leverage the diversity of your team and invite ALL perspectives to the table, as well as make your own voice heard.
* In Fierce Delegate, the term ‘delegation’ is no longer a dirty word. More than anything else, this program empowers you to collaborate and take an active role in your own professional development.
* Fierce Negotiations is not about compromise. It’s about how sales professionals can gain the most value and meet their needs while enriching the relationship — steering negotiations to favorable outcomes that lead to success, both personally and professionally.

Keep an eye out for further communication in the coming weeks, and get ready to revolutionize your conversations.

Stay Fierce,

[Internal Sponsor]